



PureWay-C[®]

THE NEXT GENERATION OF VITAMIN C

DUOCAP[®]

PureWay-C[®] + DuoCap[®]: Smarter, Faster Vitamin C for Maximum Absorption

PureWay-C[®] is clinically proven to be a superior form of Vitamin C, thanks to its innovative delivery system. With the introduction of DuoCap[®], PureWay-C[®] now offers enhanced protection and absorption. The citrus bioflavonoids in PureWay-C[®] safeguard the Vitamin C from oxidizers in the body, while its lipid metabolites allow ascorbic acid to enter cells more quickly in a safe and effective manner.

This exclusive Vitamin C lipid fatty acid formula results in significantly higher absorption and cellular retention compared to all other forms of Vitamin C tested. With this breakthrough in delivery, PureWay-C[®] continues to set the standard for Vitamin C supplements.



Brand Differentiation

Enhanced product stability

Clean label, Vegan

Unique and Visually Appealing

Brand Imprinted Capsules

80% of Consumers prefer DuoCap[®] for Enhanced Benefits

A nationwide test showed 80% of consumers would choose PureWay-C[®] DuoCap[®] and Liposomal DuoCap[®] supplements, linking the benefits of liquids with this innovative dosage form.

let's talk



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ONE
INNOVATION
AT A TIME