



LIPOSOMAL PureWay-C®

THE NEXT GENERATION OF VITAMIN C

DUOCAP®

The Most Effective Vitamin C +

A Proprietary and Exclusive Combination delivering superior absorption and bioavailability, while maintaining a natural appearance and appealing to evolving consumer preferences and demand for product quality, traceability of ingredients, and clean label movement with its focus on the latest industry advancements.

Brand Differentiation

Enhanced product stability

Clean label, Vegan

Unique and Visually Appealing

Brand Imprinted Capsules



80% of Consumers prefer DuoCap® for Enhanced Benefits

A nationwide test showed 80% of consumers would choose PureWay-C® DuoCap® and Liposomal DuoCap® supplements, linking the benefits of liquids with this innovative dosage form.

LiposoMax® TECHNOLOGY

Liposomal technology with targeted ingredient deployment within the body using the designed release science of Lonza's DuoCap® Technology, to optimize the effectiveness of the most challenging ingredients.

let's talk



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ONE INNOVATION AT A TIME