



Golden Omega® Omega-3 Gummies are a delicious, fruit-flavoured concept containing high quality Golden Omega® fish oils, presented in a teddy bear shape. An enjoyable and on-the-go way for your customers to get the recommended amounts of Omega-3s and a ready-made, trendy solution for you to extend your Omega-3 food supplement line.



## PRODUCT PROFILE SHEET

The history of gummy bears began in a backyard kitchen in 1942 where a small, fruit gum candy in the shape of a bear (called Gummibärchen) was invented by the German candy maker Hans Riegel (founder of the company HARIBO).

Gummy candies, available in many different colours, shapes, and flavours, have become very popular in recent times and for many good reasons. Those primarily being the flavour, consistency, compact size and fun shape.

In addition to this, we should say that in today's market and more than ever, gummies are a healthy way to get nutrients. According to a report from the Allied Market Research released last year, the global gummy vitamins market, which in 2018 was at \$5.7 billion, would reach \$9.3 billion by 2026.

Gummies are increasing in popularity because they are easy to take. They are fun and have great taste, making them appealing to children. They are also good for the elderly or people taking multiple medications, as you do not need to swallow them like tablets or capsules. They are soft, chewable and tasty.

### What makes the Omega-3 in this gummy so unique?

Golden Omega® fish oil concentrates are a step beyond quality and purity for omega-3s. Manufactured in a state-of-the-art facility located in Arica (richest fishing ground for anchovy in the world, in the South Pacific Ocean), it guarantees full control and traceability. This allows for these fish oils to be certified Friend of the Sea, Dolphin Safe and Marin Trust.

Besides that, Golden Omega® promotes sustainability and have received the Green-e™ certification for the use of clean and renewable energy which come from 100% clean and renewable sources, including hydropower, solar and wind.

### Product Advantages

- ✓ **Roughly 100mg of DHA & EPA per gummy**  
81 +/- 11 mg DHA and 14.5 +/- 9 mg of EPA
- ✓ **Fruity and delicious DHA & EPA concept**  
With natural flavours, no unpleasant fish taste or aroma.
- ✓ **Fun teddy bear shape**
- ✓ **Marketable and trendy**  
Consumption easy to integrate into customer's everyday life.
- ✓ **Ideal concept for children, teenagers and people with trouble swallowing**
- ✓ **A ready-made solution to extend your Omega-3 supplements product line**
- ✓ **Always fresh production**  
Made to order to ensure freshly manufactured batches
- ✓ **Quality by Golden Omega®**  
High quality, fish oil concentrates obtained from 100% Anchovies in the South Pacific.
- ✓ **GMO free**
- ✓ **Can be offered in bulk or packed into bottles**

### Product Dosage

3 gummies a day

(81 +/- 11 mg DHA and 14.5 +/- 9 mg of EPA per Gummy)

### Approved Health Claims

The following health claims for EPA and DHA have been approved by EFSA (Commission Regulation (EU) 1924/2006 and 432/2012):

#### DHA and EPA

- Normal function of the heart (250 mg per day)
- Maintenance of normal blood pressure (3000 mg per day)
- Maintenance of normal blood triglyceride levels (2000 mg per day)

#### DHA

- Maintenance of normal brain function (250 mg per day)
- Maintenance of normal vision (250 mg per day)

#### DHA maternal intake

- Normal brain development of the foetus and breastfed infants (200 mg DHA plus



the daily recommended intake of omega-3 fatty acids (EPA+DHA for adults which is 250 mg per day).

- Normal development of the eye of the foetus and breastfed infants (200 mg DHA plus the daily recommended intake of omega-3 fatty acids (EPA+DHA) for adults which is 250 mg per day).

## Composition & Physical Description

- **Ingredients:** Omega 3 fish oil, sodium caseinate, dextrose monohydrate, dried glucose syrup, sodium ascorbate, natural mixed tocopherols (E306), ascorbyl palmitate.
- **Appearance:** Yellow
- **Flavour:** Natural fruits
- **Shape:** Teddy Bear
- **Weight:** 3195mg
- **Minimum Order Quantity:** 1000 packed bottles
- **Shelf life:** 18 months

## About



Our Omega-3 Gummy Bears are produced using Golden Omega® fish oil concentrates. Golden Omega® is a Chilean Company focused in the production of high quality Omega-3 concentrates up to 750mg/g of EPA and DHA obtained from fish oil. Golden Omega®'s state-of-the-art production facilities are located in Northern Chile, close to the raw material source. This guarantees an assured supply of high quality fish oil.