

DISCOVER NEW INGREDIENTS,  
NEW RESEARCH AND MORE AT VITAFOODS 2024



We Make the Difference  
in your Food Supplement



**For the last time Vitafoods Europe will return to Palexpo in Geneva from 14 – 16 May 2024 and LEHVOSS are looking forward to welcoming you at our STAND D80 in its new position located on the lower floor between the main access stairs.**

We're thrilled to announce our participation in the Innovation tours once more during the show. Join the **Sports and Active lifestyles tour on Tuesday 14<sup>th</sup> May** and discover the advantages of [Univestin™](#) for fast joint relief. Then, during the **Immune and Gut Health tour on Wednesday 15<sup>th</sup> May**, discover the newest research on Pomella® and Gut Health.

We are excited to tell you about our latest partnership with NutriLeads, featuring the award-winning BeniCaros®, a sustainable, plant-based, “precision” prebiotic ingredient, backed by research demonstrating support for smarter, faster and better immune responses, and the promotion of a healthy microbiome.

Discover the latest research on [Witholytin®](#), a sustainably sourced ashwagandha extract, standardised to a unique profile of withanolides. The findings from a new study indicated that Witholytin® resulted in a substantial **45.81% decrease** in the total score of the Chalder Fatigue Scale (CFS) and a **38.59% decrease** in stress levels.

Explore [Pomella®](#) Pomegranate Extract revealing its notable benefits for skin health where a recent clinical trial demonstrated improvements in several biophysical properties, wrinkles, and shifts in the skin microbiome. Another recent publication demonstrated its impact on the gut microbiome highlighting significant changes in short-chain fatty acids (SCFAs) which are linked to general health.

Among our range of Verdure Sciences® ingredients, we also offer [Bacognize®](#), [Longvida®](#), [Restoridyn®](#), [Tinofend®](#) and [WokVel®](#) providing a comprehensive array of options for health and wellness support.

A recent addition to our portfolio is [Veri-te®](#), a well-established brand supported by scientific research and EU Novel Food approved. With over 13 proprietary studies to its name, Veri-te® offers a wealth of health benefits for menopause, bone health, cardiovascular and cognitive

well-being. The RESHAW study, represents the most extensive and longest clinical trial carried out on postmenopausal women and highlights significant results.

Other recent additions to our portfolio, from US manufacturer Unigen, and alongside [Univestin™](#) which offers fast-acting relief, are [Amlexin™](#) for joint cartilage support, [Attenutin™](#) for respiratory health support and [Anivestin™](#) designed especially for joint discomfort and oral health in companion animals.

We have once again expanded our well-known PureWay™ range with an array of new ingredients: [PureWay™ Vitamin B Complex](#), [PureWay™ Vitamin D3](#), [PureWay™ Melatonin](#) and [PureWay™ Multivitamin](#), all from the same creator of [PureWay-C®](#), which is an advanced form of vitamin C made using a proprietary fatty acid formulation. Results from the scientific studies demonstrate **233% higher retention**, **12% higher antioxidant capacity** and **12x more efficient at healthy neuron stimulation** and **40% faster fibroblast wound healing**.

Also available in this line-up: [PureWay-C Liposomal®](#), [PureWay™ Glutathione](#) and [PureWay™ Quercetin](#).

Check out the sleek and updated logo for [OptiMSM®](#)! Explore the array of new OptiMSM® marketing material, now accessible on the [LEHVOSS Nutrition](#) new Health Platform, in the recently added **resources section**. Discover compelling research indicating that OptiMSM® is beneficial for joint health, enhancing beauty from within, and boosting exercise performance and sports recovery.



Any information or recommendations made for use of Seller's materials do not affect in any way Buyer's obligation to examine and/or test the Seller's goods with regard to their suitability for Buyer's purposes especially with regard to consumer use. No information given by the Seller is to be construed in any way as a guarantee regarding characteristics or duration of use, unless such information has been explicitly given as a guarantee. Any information given on the website is only applicable to the ingredients supplied by Seller and it is Buyer's obligation to ascertain how to advertise and label products containing the ingredients towards the final consumer. Any information or recommendations made for use of Seller's materials do not affect in any way Buyer's obligation to examine and/or test the Seller's goods with regard to their suitability for Buyer's purposes especially with regard to consumer use. No information given by the Seller is to be construed in any way as a guarantee regarding characteristics or duration of use, unless such information has been explicitly given as a guarantee. Any information given on the website is only applicable to the ingredients supplied by Seller and it is Buyer's obligation to ascertain how to advertise and label products containing the ingredients towards the final consumer.

In addition to these exciting new developments, it's important not to overlook our range of other scientifically proven branded ingredients from top manufacturers. These include [Golden Omega®](#), [XanMax®](#), [HAPLEX®Plus](#), [Benexia® Xia Oil](#), [PureSea®](#) and [Naticol®](#).

As part of the AstaPure® range, we offer the new and exciting [AstaPure® gummies](#) standardised to a minimum of 4mg of astaxanthin and 50mg of added vitamin C, benefiting from EFSA Approved Health Claims, plus [AstaPure® softgels](#) with 4mg of natural and our sustainable [AstaPure®](#) and [AstaPure®Arava](#).

Consider our [Longvida® 400mg capsules](#) for cognitive health, [Golden Omega® softgels](#) with numerous benefits, including cardiovascular health. Our range also includes [Omega-3 algae softgels](#) which are sustainable, plant-based, naturally rich in vegan omega-3 DHA, and boasts exceptional taste and stability. Available in three different formulations, they target various health needs.

Moreover, we offer a selection of essentials which are premium standard raw materials, guaranteeing the highest quality and traceability for the “must have” ingredients in the nutraceutical market. Explore our portfolio including [Coenzyme Q10](#), [Hyaluronic Acid](#), [Methylcobalamin](#), [PABA](#), [D-Biotin](#), [Collagen Type II from Chicken](#) and our latest addition,

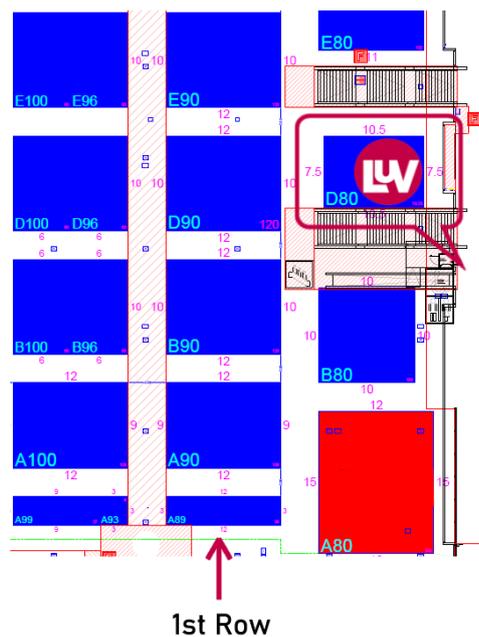
[Chondroitin Sulfate](#) which is produced in Europe to high standards of purity, consistency, traceability, safety and EU compliance.

Uncover our [PlantNutra®](#) brand providing high quality, plant-based, vitamins, minerals and other innovative active ingredients. Ask our team about [Green Superfoods Blend](#), [Natural Potassium](#) from Coconut water powder and [Natural Zinc](#) from Guava Leaves with minimum 3% zinc, tannins and polyphenols naturally occurring in the fruit, plus so much more.

Explore our comprehensive range of top-quality minerals under the [PHARMAGNESIA®](#) brand.

And finally: understanding how much customers care for their beloved pets, LEHVOSS is pushing some of the well-known, high-quality branded ingredients for pet food supplements and treats. Choose from [EpiCor® Pets](#), [GOTab®](#), [OptiMSM®](#), [PureSea®](#) and [WokVel®](#) and [Anivestin™](#).

**[BOOK A MEETING](#) now to meet us at Vitafoods 2024, where you can speak with our one of our experienced team members. They will help transform your formulation ideas into innovation!**



We are located on the lower floor between the main access stairs!

[www.lehvoss-nutrition.com](http://www.lehvoss-nutrition.com)  
[marketing@lehvoss.co.uk](mailto:marketing@lehvoss.co.uk)

WEB APP

