

Elevate mealtime *and* lifetime pet health

Broth toppers continue to rise in popularity as pet parents seek ways to deliver feel-good nutrition with a personal touch. Meet pet parents' demand for health-packed meal enhancers with **pet-proven postbiotics**.



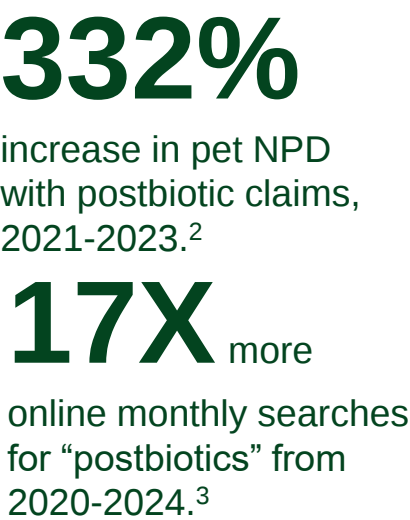
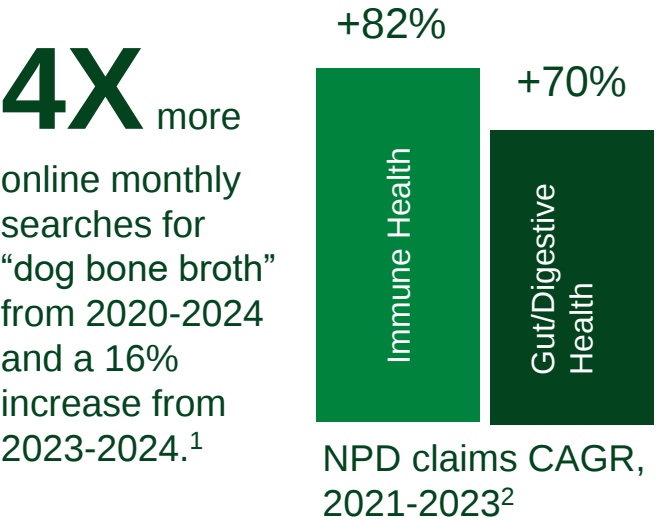
Pour-on the health benefits with pet-proven postbiotics



Bone broths are gaining popularity as a healthy way to boost food palatability, support hydration, and add variety to pet’s meals. Capitalize on this growing product category by adding pet-proven postbiotics to any bone broth formula.

BEHIND THE TREND

Pet parents want to personalize experiences with their pets, including mealtime and they are looking for healthy ways to do so.



Transform bone broths from occasional mealtime enhancers into health support supplements offered daily. Bone broth toppers packed with pet-proven postbiotics boost palatability while nourishing a thriving gut microbiome, helping pets live more healthy days.

FEATURING



EpiCor® Pets is a human-grade, natural* complete postbiotic ingredient. It’s trusted by people in their own diets and proven to support immunity and gut health in pets, too. **Contact your local Cargill representative to see the science and how EpiCor Pets can help you innovate without limits.**

1 - Google Trends, “Dog bone broth” November 2024. 2- Innova Market Insights, NPD Database, November 2024. 3- Google Trends, “postbiotic”, November 2024.
*Natural as defined by AAFCO. © 2024 Cargill, Inc.