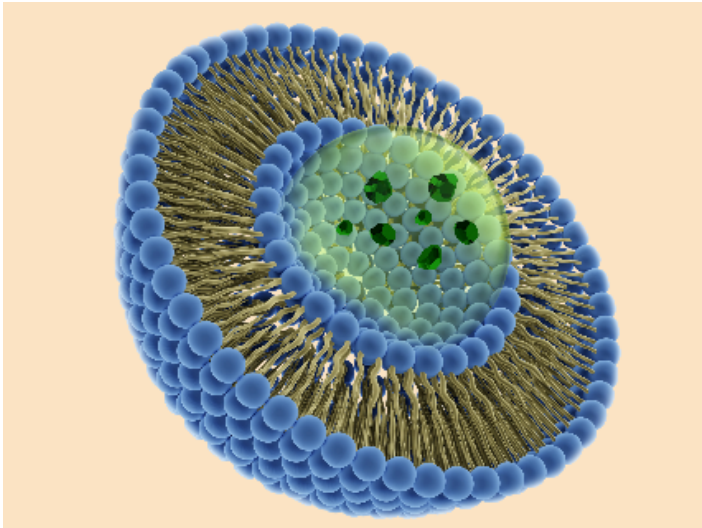




Liposomal Vitamin C with the same fatty acids and citrus bioflavonoids that make PureWay-C[®] better absorbed. Vitamin C contributes to the normal function of the immune system (EFSA Approved Health Claim).

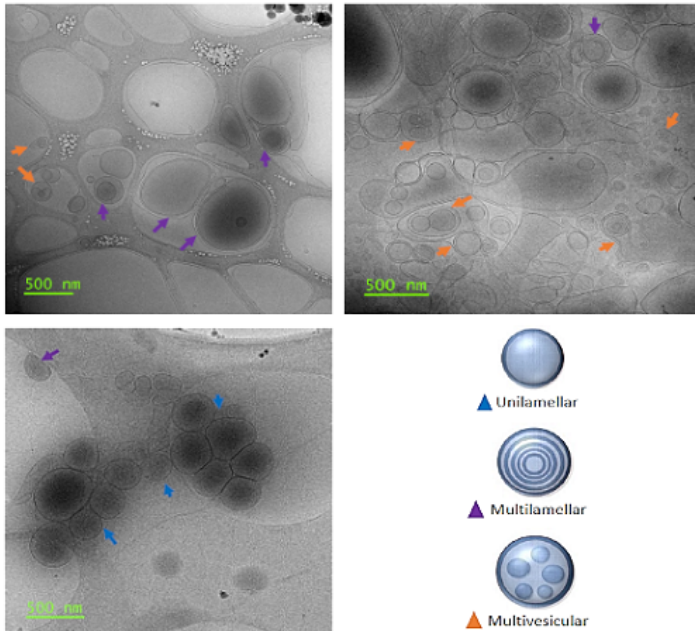


PRODUCT PROFILE SHEET

Liposomes are manufactured microscopic, hollow spherical vesicles composed of a lipid bilayer, which are readily recognised by the body's gastrointestinal system. This stimulates the absorption of PureWay-C[®].

Once in the blood, PureWay-C[®]'s proprietary fatty acids formula increases uptake kinetics and retention on a cellular level.

Why Liposomal PureWay-C[®]



With great variability in Liposomal products throughout the industry, it is important to

search for a high quality and efficacious liposomal vitamin C.

Advanced microscopy scans taken by a third party laboratory, illustrate uniformly distributed and mainly round, unilamellar, multilamellar, and multivesicular liposomes, ensuring encapsulation of PureWay-C[®] with hydrophilic and hydrophobic lipid membranes.

Micro-analytical images also show that liposomes are >100nm and that the globules are uniform. The images prove that Liposomal PureWay-C[®] is produced with true liposomal technology (**Liposomax™**) rather than emulsions.

Product Advantages

- ✓ **True Liposomal Technology (not an emulsion):**
Scientifically confirmed liposome structure.
- ✓ **Enhanced Bioavailability**
Optimal levels of Vitamin C.
- ✓ **Proprietary All-Natural Process**
No solvents are used.
- ✓ **Peer-Reviewed Efficacy**
Scientifically demonstrated higher absorption vs other forms of vitamin C.
- ✓ **Vegetarian & Vegan**
- ✓ **Allergen-Free**
- ✓ **Kosher & Halal Certified**

Research

The research behind PureWay-C[®] Standard.

Research conducted at Adelphi University (New York), compared cellular uptake of several forms of vitamin C and found that two hours after treatment with the vitamin, human T-lymphocyte treated with PureWay-C[®] contained higher vitamin C levels than any other treatment group evaluated (Figure 1). A study conducted by researchers from the University of Miami School of Medicine found that the average serum vitamin C level was higher in the group taking PureWay-C[®] for a 24 hour period following intake.¹⁻³

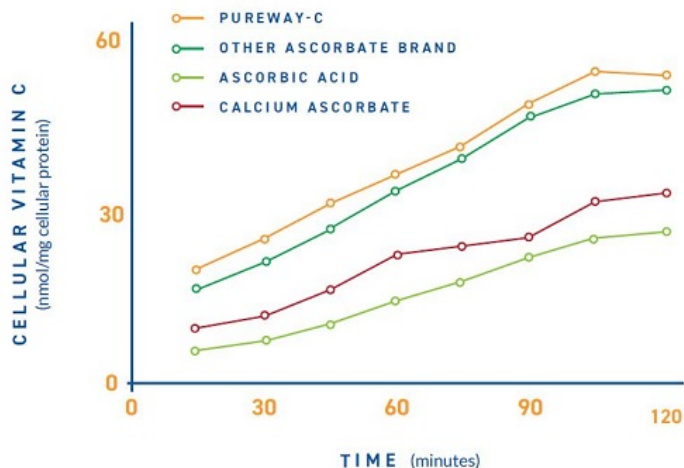
Clinical studies concluded that PureWay-C[®] delivers better benefits in key health areas compared to other forms of vitamin C:

- **233% Higher** Retention by the human body.
- **12% Higher** Antioxidants delivered effectively.
- **40% Faster** Fibroblast wound healing.
- **12x More** Efficient at healthy neuron stimulation while promoting nerve reiteration.



Figure 1

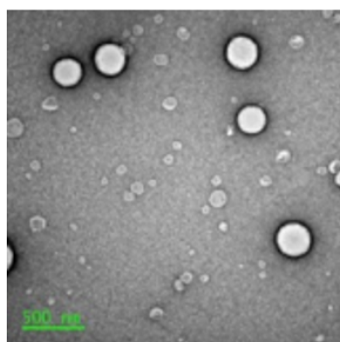
PureWay-C® Absorption and Retention



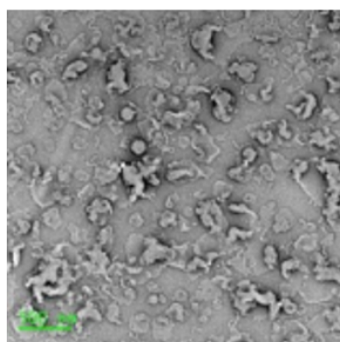
In the figure above PureWay-C® is more rapidly absorbed and more highly retained (233% higher) by the human body than all forms of vitamin C tested for all time points.

Manufacturing Process

Micro-analytical images show how Liposomal PureWay-C® compare vs other liposomal vitamin C and demonstrates genuine liposomal technology (**Liposomax™**):



Liposomal PureWay-C® 70% Powder



Other liposomal brands

Liposomal PureWay-C® is created with a proprietary all-natural process using no alcohols or solvents and with Non-GMO, Vegan, Halal and Kosher sunflower lecithin.

Product Range

Ingredient	Form	Active	Concentration	Available Grade
PureWay C	Liposomal	Vitamin C	67-73%	Powder
PureWay C	Liposomal	Vitamin C	47-53%	Water Dispersible*

*Powder Form

More available PureWay™ Liposomal grades:

Ingredient	Form	Active	Concentration	Available Grade
<u>PureWay B</u>	Liposomal	Vit B Complex	Ask for details	Powder
<u>PureWay D</u>	Liposomal	Vitamin D3	Min. 1.625mg/g	Powder
<u>PureWay G</u>	Liposomal	Glutathione	68-75%	Powder
<u>PureWay M</u>	Liposomal	Melatonin	50-55%	Powder
<u>PureWay Multi</u>	Liposomal	Multi Vitamin	Ask for details	Powder
<u>PureWay Q</u>	Liposomal	Quercetin	68-75%	Powder
<u>PureWay Q10</u>	Liposomal	CoQ10	70-80%	Water Dispersible*

*Powder Form





Product Applications

- **Immune Support:** Clinical studies reveal 233% higher vitamin C retention in PureWay-C[®] when compared to other ascorbic acid ingredients.
- **Sports, Active Life & Cardiovascular:** Research shows PureWay-C[®] may help in the reduction of inflammation and features 12% higher antioxidants when compared to other vitamin c ingredients.
- **Cognitive Health:** PureWay-C[®] has demonstrated to be 12x more efficient at healthy neuron stimulation while promoting nerve reiteration in published studies.
- **Beauty Within:** Clinical studies show that PureWay-C[®] stimulates collagen production for healthy skin, hair and nails.

The PureWay™ liposomal range is stable to use in all applications, e.g. tablets, sticks, sachets, gummies, powder to be mixed in hot and cold beverages – independent of pH.

We highly recommend sampling Liposomal PureWay-C[®] to ensure it meets the requirements of your specific application.

Approved Health Claims

Liposomal PureWay-C[®] benefits from the the health claims, officially approved by the European Food Safety Authority (EFSA) for Vitamin C:

Vitamin C offers the following EFSA Claims:

- Maintenance of the immune system.
- Normal collagen formation for the proper function of blood vessels, bones, cartilage, gums, skin and teeth.
- Energy-yielding metabolism.
- Nervous system function & Psychological function.
- Cell protection from oxidative stress.
- Reduces tiredness and fatigue.
- Increases iron absorption.

About



One Innovation Labs is a global science-based company specialising in R&D and manufacturing of unique, safe and efficacious proprietary ingredients, among them PureWay-C[®].

References

1. *Weeks BS, Perez PP: Absorption rates and free radical scavenging values of vitamin C-lipid metabolites in human lymphoblastic cells. Med Sci Monit, 2007; 13(10): BR205-210*
2. *Pancorbo D, Vazquez C, Fletcher MA: Vitamin C-lipid metabolites: Uptake and retention and effect on plasma C-reactive protein and oxidized LDL levels in healthy volunteers. Med Sci Monit, 2008; 14(11): CR547-551.*
3. *Weeks BS, Perez P: A novel vitamin C preparation enhances neurite formation and fibroblast adhesion and reduces xenobiotic-induced T-cell hyperactivation. Med Sci Monit, 2007; 13(3): BR51-58.*

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